



Construction Executive Institute

BUILDING ENTERPRISE LEADERS, MAXIMIZING ENTERPRISE VALUES



For program details, visit us at
fmicorp.com/programs



ABOUT PROGRAM

FMI's Construction Executive Institute is designed to help companies recognize challenges and understand how to manage through them. We use experience-based Construction ProfitAbility™ simulations to help executives develop this critical knowledge.

- Developing and maintaining profitable, long-term business success
- Evaluating and mitigating enterprise risks
- Understanding and mastering financial control of your business
- Bidding and preparing for profitable projects on a portfolio basis



DEVELOPED FOR

- Business unit managers
- Recent/future C-level status
- General superintendents/field supervisors
- Senior or advanced project managers
- Operations managers/operations officers
- Construction managers/division managers

*As a new executive on the board,
my experience at CEI [Construction
Executive Institute] took my outlook
to a higher level.*

— Marisa Palomo
Director of HR
The PENTA Building Group



BENEFITS

There is benefit in having several team members experience the Construction Executive Institute. The principles that are learned will multiply through your organization. Companies that send their team members in small groups will also foster greater cohesion and accountability. Here are some highlights:

- Improve your ability to evaluate and promote outstanding performance, leading to more effective control and higher margins
- Expand your business acumen with the skills needed to run the organization more effectively
- Enhance your confidence to make sound and timely business decisions based on strategic plans
- Leverage your contribution and value to your firm by increasing your understanding of financial statements and learn to effectively interpret and communicate their meaning

For nearly 70 years, FMI has served the built environment as a trusted advisor. Our instructors are committed to bringing their talents, energy and passion to develop world-class project delivery experts. The faculty includes senior-level FMI staff who possess both project and financial management knowledge and experience.



AGENDA OVERVIEW

Day 1

- Executive Introductions
- Strategic Planning
- ProfitAbility Simulation

Day 2

- Business Development
- ProfitAbility Simulation

Day 3

- Presentation Skills
- ProfitAbility Simulation

Day 4

- Corporate Presentations
- Performance Feedback

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